

NIRMA UNIVERSITY
COMMUNICATION DESIGN PROGRAMME
Bachelor of Design, Department of Design
Year III, Semester V

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Course Code	CDSK 311
Course Title	Introduction to Literature & Creative Writing

Course Learning Outcomes (CLO):

At the end of the course the students will:

1. Compose ideas and concepts creatively through essays, poems, short stories, blogs and scripts
2. Analyze various fictional stories and biographies that have been converted into film scripts
3. Understand creative expression related to human values and ideologies through literature study from various geographic regions and time periods.

Syllabus:

Total Teaching hours: 52.5

Unit 1: Creative Verse

Teaching hours: 06

- 1.1 Contemporary Poems
- 1.2 Verse in oral traditions

Unit 2: Short Narratives

Teaching hours: 09

- 2.1 Short Stories in English
- 2.2 Study of Short Stories explored from student's first language

Unit 3: Prose

Teaching hours: 06

- 3.1 Creative Essays
- 3.2 Motivational Speeches

Unit 4: Fiction & Features

Teaching hours: 15

- 4.1 Novels and Plays
- 4.2 Cinema and Film scripts

Unit 5: Creative Writing

Teaching hours: 16.5

- 5.1 Exploring creative expression in Rhyme in different languages
- 5.2 Building a creative story around a specified word/ idea/sound/metaphor
- 5.3 Exploring forms of writing-linear, non-linear methods
- 5.4 Developing a blog, jingle, script etc.

Suggested Readings:

1. *Popular Short Stories*, Oxford University Press, 1995
2. *Pleasant Prose Selection*, Oxford University Press, 1997
3. *Introducing Comparative Literature: New Trends and Applications*, by Cesar Dominguez , Haun Saussy , Dario Villanueva, published by Taylor & Francis Ltd, 2014
4. *Critical Creative Writing*, edited by Janelle Adsit, Publisher: Bloomsbury Academics,

5. *India's Greatest Short Stories*, Published by Grapevine India, 2018
6. *Ghalib: Innovative Meanings and the Ingenious Mind*, by Gopi Chand Narang, Translated by Surinder Deol, OUP India, 2017
7. *The Classic Tradition of Haiku: An Anthology*, edited by Faubion Bowers, Published by Dover Publications, 1996