

NIRMA UNIVERSITY
COMMUNICATION DESIGN PROGRAMME
Bachelor of Design, Department of Design
Year III, Semester V

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Course Code	CDTH 312E
Course Title	Art Appreciation

Course Learning Outcomes (CLO):

At the end of the course the students will be able to:

1. Analysis, interpret and evaluate works of art within formal, cultural, social and historical contexts
2. Develop an appreciation of the various aesthetic principles at work in Fine and Plastic Arts
3. Appreciate the history of Art and contexts and principles that shaped Art and artistic perception

Syllabus:

Total Teaching hours: 37.5

This course is an exploration of visual art forms and their cultural connections across historical periods. It is an in-depth inquiry into the elements, media and methods used in a wide range of creative processes. It is a course that enables students to understand the diverse ways in which cultures construct and represent their realities. Through the examination of both historical and contemporary art it will enable the students to acquire formal analytical skills.

Unit 1: The Fine-Arts and Applied Art Forms

Teaching Hours: 09

1. Paintings
2. Sculptures
3. Graphics
4. Crafts
5. Installations
6. Architecture

Unit 2: Introduction to Art Appreciation

Teaching hours: 09

- 1.1 The concept of art
- 1.2 Theories of art and aesthetics and its application to analyze an artwork

**Unit 3: The Art Movements in India and globally
- Context, Meaning and Judgment**

Teaching Hours: 09

- 3.1 Context: Historical, religious or environmental information that surrounds a particular work of art and which helps to understand the work's meaning
- 3.2 Meaning: A statement of the work's content. A message or narrative expressed by the subject matter
- 3.3 Judgment: A critical point of view about a work of art concerning its aesthetic or cultural value

Unit 4: Assignment

Teaching Hours: 10.5

- 4.1 Write a Blog/Paper on any of the art forms practiced by an artist in your city
- 4.2 Observe the work, document the processes, critique the method, material and content of the artwork
- 4.3 Based on study, analyze the finer nuances of style, aesthetic principles and finer output.

Suggested Readings:

1. *Indian Art (Oxford History of Art)*, Partha Mitter, Oxford, 2001
2. *The Art & Architecture of the Indian Subcontinent (Pelican History of Art Series)*, J.C.Harle, The Yale University Press, 1994
3. *Indian Art: A Concise History*, Roy C. Craven, Thames & Hudson Ltd, 1976
4. *The Story of Art*, by Gombrich Leonie, Published by Phaidon Press Ltd, 2007
5. *Understanding Art*, by Lois Fichner-Rathus, Published by Cengage Learning, 2016