

**NIRMA UNIVERSITY**  
**COMMUNICATION DESIGN PROGRAMME**  
**Bachelor of Design, Department of Design**  
**Year III, Semester VI**

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<b>Course Code</b>	<b>DFS 300</b>
<b>Course Title</b>	<b>Summer Internship II</b>

**Course Learning Outcomes (CLO):**

At the end of the course the students will:

1. Maximize design competencies in professional workplace
2. Develop communication strategies and work towards its implementation
3. Take part in professional activities and collaborate in a team of people with varied skill-sets and competencies
4. Demonstrate understanding of professional environment and strengthen work ethics

**Syllabus:**

**Contact hours: 320**

1. Select the place of internship based on individual competencies and area of future professional interest
2. Gain an understanding of workplace dynamics and professional expectation
3. Understand the role of different departments and stakeholders of an organization
4. Strengthen professional competencies, undertake projects within the organization and deliver as per the brief within the stipulated timeline.
5. Observe, understand and document technologies being used in the professional organizations.
6. Understand real-world and real-time delivery practices
7. Understand client-designer relationship dynamics
8. Analyse their own work, work undertaken by different departments of an organization, role of different stakeholders to broaden their horizon professionally, personally and intellectually.
9. Prepare a detailed document giving the background of the organization, details of project brief/briefs and design process. Learning, reflections and analysis will be an important part of this document.

**Suggested reading:**

1. *Development of Life Skills and Professional Practice*, Author: Shalini Verma, Publisher: Vikas Publishing House, 2014
2. *The Professional Practice of Design*, Author: Dorothy Goslett, Publisher: B T Batsford Ltd, 1984