

**Nirma University**  
**Bachelor of Design, Department of Design**  
**Year I, Semester I**

L	T	P	C
		4.5	3

<b>Course Code</b>	<b>DSK113</b>
<b>Course Title</b>	<b>Colour</b>

**Course Learning Outcomes (CLO):**

To understand the science of color and its application.

To understand color perception and its relationship with form.

To develop visual sensitivity through application of color and be able to differentiate the steps in hue, value and chroma.

It helps in understanding the perceptual qualities of color and the interaction of color and form and application of different media.

**Syllabus:**

**Teaching hours: 67.5**

Color theory in terms of science, terminology explanations, harmony, contrast and texture.

Light and Pigments - additive and subtractive mixture

Color and form relationship

Develop steps and the range among chromatic and achromatic colors

Laws of Gestalt

Color interaction as a phenomenon

**Suggested Readings<sup>^</sup>:**

L. Hotzschue; Understanding Colour, VNR, 1995

Itten, Johannes; The Art of Color: The Subjective Experience and Objective Rationale of Color, Wiley Publications, 1997

L= Lecture, T= Tutorial, P= Practical, C= Credit

w.e.f. academic year \_2018\_\_\_\_\_ and onwards