

NIRMA UNIVERSITY
FOUNDATION PROGRAMME
Bachelor of Design, Department of Design
Year I, Semester II

L	T	P	C
		4.5	3

Course Code	DSK 124
Course Title	Elements of Design II

Course Learning Outcomes (CLO):

The course provides the students with design skills to generate newer form ideas, using the Principles of Design

The focus is to study this through 3 dimensional form manipulations in various media

The learning focus is also on Form Semantics, using various Elements of Design learnt in EOD I

Syllabus:

Teaching hours:67.5

Nature & Form:

Study of a natural organism- flora or fauna; Simplification of the form to discover its key characteristics

Form & Movement:

Learning to create visual movement in a three dimensional form through principles of Form Integration

Form & Color:

Changing the characteristic of a Form through the use of Colour, Contrast, Edge Character, Vantage Point, Orientation etc.

Suggested Readings:

1. The Elements of Design- Rediscovering Colours, Textures, Forms and Shapes, Authors Loan Oei & Cecile De Kegel Thames & Hudson 2002
2. Elements of Design: Rowena Reed Kostellow and the structure of Visual Relationships (Design Briefs) Author Gail Greet Hannah, Princeton Architectural Press 2002
3. Notes on the Synthesis of Form by Christopher Alexander, Harvard University Press

w.e.f. Academic year _2017 and onwards

Key: L= Lecture, T= Tutorial, P= Practical, C= Credit