

NIRMA UNIVERSITY
Communication Design Programme
Bachelor of Design, Department of Design
Year II, Semester III

L	T	P	C
		4.5	3

Course Code	DSK214
Course Title	Introduction to Graphic Software I
Credits	3
Teaching hours:	67.5 hours

Course Learning Outcomes (CLO):

At the end of the course the students will:

1. Work proficiently with Graphic software currently in use in the Industry
2. Use advanced software for visual ideation, image creation and presentations
3. Be skillful in image editing and image enhancement

Syllabus:

The course will focus on presentation and graphic software such as Microsoft Office's Power Point Presentation, Adobe Suite's Photoshop, Illustrator & InDesign

- Introduction to various Software & its applications in Industry
- Introduction to various tool/commands and its versatility for purpose at hand
- Practical applications of Tools & Commands
- Creative visualization of layouts with text and images
- Creative Image creation

Suggested Readings:

1. *Adobe CC Classroom in a Book: 7 Books*
2. *The Adobe Photoshop CC Book for Digital Photographers 2017*, Scott Kelby
3. *Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations*, Garr Reynolds
4. *Slide:ology: The Art and Science of Presentation Design*, Nancy Duarte

w.e.f. Academic year _2018 and onwards

Key: L= Lecture, T= Tutorial, P= Practical, C= Credits