

NIRMA UNIVERSITY
INDUSTRIAL DESIGN PROGRAMME
Bachelor of Design, Department of Design
Year III, Semester VI

L	T	P	C
			8

Course Code	IDFS 300
Course Title	Summer Internship II

Course Learning Outcomes (CLO):

At the end of the Summer Internship Apprenticeship of 8 weeks, the student will be able to:

1. Develop and enhance professional competencies
2. Take part in real life work environment and understand the importance of industry work environment, market requirement, project deadlines, team work and methodologies in practice, professional work ethics etc.

Syllabus: Contact Hours: 320

Unit 1. Apprenticeship in the chosen industry

- 1.1 Application of design skills learnt in previous semesters
- 1.2 Development of practical knowledge related to specialization
- 1.3 Strengthening work related values
- 1.4 Developing communication skills
- 1.5 Developing an understanding of market requirements, client brief etc.
- 1.6 Understanding work environment and design processes/methods used

Unit 2. Documentation of experiences

Documentation of the summer internship-apprenticeship

- 2.1 Organization profile
- 2.2 Processes/Methods observed, work portfolio, experience and knowledge gained
- 2.3 New skills developed and insights gathered
- 2.4 Contribution to the company's project delivery.

Suggested Readings:

1. *Development of Life Skills and Professional Practice*, Author: Shalini Verma, Publisher: Vikas Publishing House, 2014
2. *The Professional Practice of Design*, Author: Dorothy Goslett, Publisher: B T Batsford Ltd, 1984